



Carlton's Walk in the Park, a benefit for local charities, combines world class artists, the region's most prestigious wineries, and local restaurants for one magical summer weekend in Yamhill County's wine country.

This year's Carlton's Walk in the Park™ promises to be bigger and better than ever. Last summer's event hosted 70 artists and exhibitors and greeted nearly 5000 visitors. As always, all profits benefit local area charities. Join us!

www.CarltonsWalkinthePark.com email: info@CarltonsWalkinthePark.com

Deadline for Entries: April 1



Top left: Ta Dah, top right: Kelly Phipps, center: Paperwings Studios, Lower left: Karen Wright, bottom right: Valerie Wilson. Event photos of Walk in the Park '10 courtesy of Ron Stecker.

Here's what some of previous years' artists had to say:

"One of the highlights of my summer... This small community brings together a stellar line-up... Not only did I make money at this show, I made friends and had FUN!"

"...it's an all around nice and lucrative way to spend the weekend!"

"Would not miss it!"

"Thanks Carlton for putting on a great event!"

About the Show

Event Dates: Saturday, Aug. 18, 11am-8pm and Sunday, Aug. 19, 11am-6pm. Event will take place regardless of weather.

Set Up Date: Friday, Aug. 17, 10am-8:30pm

Breakdown Date: Sunday, Aug. 19, 6pm-8:30pm

Location: This is an outdoor event held in Carlton, Oregon in a mature oak grove along the North Yamhill River.

Exhibitors: Vendors are accomplished artists of many media, from all over North America. In addition, several specialty nurseries will add their sparkle to the show.

Booths: The booths are 10'x10' and are arranged in clusters and rows to enhance the flow of foot traffic. Most booths are 3 walls, a canopy, and an awning – corner booths given on a first-come, first-served basis.

Access: A meandering driveway through the park provides booth access for setup and tear down. Volunteers will be available to assist with unloading and loading.

Parking: There is ample free parking in a designated parking area.

Electricity and Rentals: One chair will be available for each booth. Electricity, tables and additional chairs must be ordered before June 26. The cost for electricity is \$65.00 for one booth for the weekend. If accepted, you will be contacted regarding your needs.

Promotion: Stong media partnerships/sponsorships in TV, radio, print and Internet have helped Carlton's a Walk in the Park to evolve into wine country's most popular and successful high end art and wine event. Each year, since the event's inception in 2004, we have increased our total reach, advertising our event to the Portland/Vancouver, Washington market as well as to our neighbors in surrounding counties.

Entertainment: Throughout the weekend, musicians of various styles will provide background music that can be heard all over the park. An antique car show is set up on the show perimeter, and a quilt show lines the entrance to the park.

Dining: Over 15 of wine country's best restaurants will spend the weekend cooking for artists and guests.

Wine/Beer: Yamhill-Carlton area wineries will be showcasing some of the world's finest wines. Beer garden provided by McMenamins.

Security: On-site security will be provided continually from 10am, Friday, Aug. 17 until 8:30pm, Sunday, Aug. 19. Exhibitors may leave their booths intact at their own discretion. Please refer to the "hold harmless" clause on the application. All materials must be removed by 9pm, Sunday. Property left after that time will be considered a donation to Carlton's Walk in the Park.

Carlton's Walk in the Park, 2012 Artist Application

About Applying

Space Fee: \$300 for 10'x10' site, includes tent & awning.

To Apply: Fill out the application form. Submit three 35mm slides or digital files*(CD) of work. Include check. Resumé or Bio is helpful. Self-addressed stamped envelope if you would like your materials returned.

*Images may be emailed to info@CarltonsWalkinthePark.com ("Artist Images" in subject line) but completed application form and check must still be postmarked by April 1, 2012.

Checks: Will be deposited or returned on May 1, 2012

Commissions: No commissions on sales, each artist handles his/her own sales

Notice of Acceptance: May 1, 2012 via letter

Jury: There will be about 70 exhibitors made up of artists and a few nurseries. Event staff reserves the right to reject anything in an exhibitor's booth that has not been approved by jury and compromises the integrity of the show. It is event policy that there be one artist per booth. Artists may combine booth areas upon approval of jury and event staff only.

Application Deadline: Postmark April 1, 2012

No Transfer/Refund Policy: No refunds after check has been deposited. Booths may not be resold.

Questions? Carlton's Walk in the Park
Box 99, Carlton, OR 97111 503-852-6572

email: info@CarltonsWalkinthePark.com
web: www.CarltonsWalkinthePark.com



Please Print

Name

Business Name

Address

City State Zip

Phone

Email

Link to Your Web Site - if you would like us to post a link to your site.

What Media?

Please describe your work, themes, style:

What other shows are you participating in during 2012?

If accepted, my sign should read:

Slides: Put your name and indicate top right corner on each slide
Slides may be used for publicity purposes

Identify artwork on 35mm slides or digital files (on CD) enclosed

1.

2.

3.

Number of free postcards needed: _____
(Carlton's Walk in the Park postcards for you to distribute to your own patrons and mailing list.)

Exhibition fee is \$300 per booth, tent & awning included.

I need ____ 10'x10' booth(s) and have included a check for \$_____ made out to Carlton's Walk in the Park.

I would like a corner booth (**enclose an additional \$50**).

I would like electricity for my booth.

I have participated at CWIP before. Year(s): _____.

Exhibitor fully releases and holds harmless both Carlton's Walk in the Park and the City of Carlton from any and all liability for all claims, including death, personal injury, loss, theft, and damages to personal property. If I am selected, I grant permission for Carlton's Walk in the Park to use my submitted photos and photos from the event of my booth/display for publicity purposes. If selected I also agree to place the active link on my web page (if I have one) "See us at Carlton's Walk in the Park, Aug. 18 and 19" linked to: <http://www.carltonswalkinthePark.com> from May 15 through Aug. 20. I have read this "Call for Entries" brochure and agree to the terms and conditions as stated in this document.

Signature

Date

Application Deadline: Postmark Friday, April 1, 2012.

Ready? Please Include:

1. Application form, filled out and signed
2. Three 35mm slides or 3 digital files on CD
3. Check made out to Carlton's Walk in the Park
4. Optional Resumé and/or Bio
5. Self-addressed, stamped envelope if you would like materials returned

Thank You!

Please send to:

Carlton's Walk in the Park
PO Box 99, Carlton, OR 97111
www.CarltonsWalkinthePark.com
email: info@CarltonsWalkinthePark.com